



Survey Unit

Identifier:
Business name:

Impact of the Health Crisis on Business Activity and Organisation in 2020

Contact details of person answering this questionnaire:

Full name:
Telephone:
Email:

If you are not that person, please enter your contact details:

Surname:
First name:
Position:
Tel:
Email:

To contact us:
Email: contact-b01-ssne@insee.fr
Telephone: 0231457413

Comments and remarks:

Your response was due by 01/10/2020. Please return this questionnaire to us at the address shown below as quickly as possible:



Bar code

This survey is mandatory, in view of its approval by the National Council for Statistical Information (CNIS) and classification as being in the general interest and of statistical value.
Authorisation No 2020X074EC (forthcoming) issued by the French Minister of the Economy and Finance, valid for 2020.
Pursuant to Article 6 of Act No 51-711 of 7 June 1951, as amended, on Legal Obligation, Coordination and Confidentiality in the Field of Statistics, the information provided in response to this questionnaire cannot, under any circumstances, be used for tax inspection purposes or punitive measures.
Confidential questionnaire for the attention of the National Institute of Statistics and Economic Studies (INSEE). Act No 78-17 of 6 January 1978, as amended, on Data Processing, Data Files and Individual Liberties, applies to the responses given in this survey by individual businesses. It guarantees them the right to access and rectify the data concerning them. This right may be exercised by contacting the National Institute of Statistics and Economic Studies (INSEE).

INSEE NORMANDY - SSNE
5 RUE CLAUDE BLOCH
BP 95137
14024 CAEN CEDEX
FRANCE

I: Your business activity during the lockdown period (17 March – 10 May 2020)

The purpose of the survey on the Impact of the Health Crisis on Business Activity and Organisation is to measure, ahead of the usual sources and in addition to the traditional indicators, the impact of the COVID-19 crisis on your company's business activity and organisation. Some questions relate to the end of 2020 and as this year is not yet over, you are asked to provide estimates, based on your perception in the current context. If you are part of a group, please take only your own business situation into account and not the group situation.

Business activity

➔ 1. During the lockdown period, did your business:

In the event of more than one different situation, please answer with reference to your main business method.

- Continue its business activity across all your sites
- Continue its business activity at some of your sites
- Cease its business activity at the decision or on the recommendation of the administration
- Cease its business activity due to a shortage of staff
- Cease its business activity due to supply problems
- Cease its business activity due to problems with outlets
- Alternate between periods when it was open and periods when it was closed

➔ 2. If your company closed, please specify the main period of closure:

If your company is still closed, as a rule, please give the data entry date.

Period of closure	
From	<input type="text" value="DDMMYYYY"/>
To	<input type="text" value="DDMMYYYY"/>

➔ 3. To what extent has your business activity been affected by the health crisis in comparison with your usual level of activity?

- It has fallen very heavily (by 50% or more)
- It has fallen heavily (by at least 10% but less than 50%)
- It has fallen by less than 10%
- It has remained unchanged
- It has risen by less than 10%
- It has risen by 10% or more



If your level of business has fallen, go to question 4, if not, go to question 5.

➔ 4. From what date did this fall in business make itself felt?

➔ 5. Which factors have had the greatest impact on the change in your business activity?

Multiple answers possible

	Impact on change in business activity
Availability of labour in France	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Availability of labour abroad	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Demand in France	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Demand abroad	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Border closures	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Availability of suppliers and supply difficulties	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Financial difficulties (including cash flow)	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable
Associated difficulties downstream (transport, logistics, etc.)	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not applicable

Workforce

➔ 6. During the second half of March, what was the percentage breakdown in terms of working situation for your workforce?

(On average over the period)

	Proportion of your workforce (in %)
Working on site or at a worksite	%
Remote working	%
Short-time working	%
Sick leave (including child care)	%
Leave (including exercising right to withdraw from work situation)	%
Other	%
Total	100%



If you entered a value other than 0% under 'Other', go to question 7, if not, go to question 8

➔ 7. Specify the other working situations:

What your company offers and investments

➔ 8. During the lockdown period (17 March-10 May), how were your company's sales logistics adapted in response to the situation?

Multiple answers possible.

Online selling refers to orders placed online, including drive-through, home delivery and Click & Collect.

Direct selling means the producer sells to the consumer via a short supply chain.

- Development of online selling
- Development of direct selling, collaboration with a collaborative local sales platform
- New delivery system (home delivery, drive-through, etc.)
- Usual sales channels maintained with the implementation of measures to prevent the spread of the virus, and business activity adapted in response to the health and hygiene conditions
- Not applicable or no change

➔ 9. During this lockdown period, did you make any changes to what you offer?

- Yes
- No



If you answered 'Yes', go to question 10, if not, go to question 13.

➔ 10. Did you drop any products/services/activities?

- Yes

No

➔ 11. Did you offer any new products/services/activities?

Yes

No



If you answered 'Yes', go to question 12, if not, go to question 13.

➔ 12. What proportion of your turnover made during lockdown came from these new introductions?

%

➔ 13. During the lockdown period, did you decide on/make any investments to develop:

Multiple answers possible

New products/services

New activities

Including new Research & Development activities

New technology (robotics, digital technology, etc.)

Not applicable

Partners and Suppliers

➔ 14. During the lockdown period (17 March-10 May), did you continue your relations with your usual partners (including subcontractors)?

Yes

Only with certain partners

No

➔ 15. Have you reorganised your business activity, turning to new local partners?

Multiple answers possible

In France, near your establishment

In France, replacing foreign partners with French partners

Abroad

No reorganisation / not applicable



If you have not reorganised your production, go to question 17.

➔ 16. For which products or services have you reorganised your business activity?

➔ 17. Have you pooled resources with other companies?

Yes

No

Aid and emergency measures

➔ 18. During the lockdown period (17 March-10 May), did you resort to the emergency measures put in place or encouraged by the public authorities?

Multiple answers possible

- Extended payment terms for social security contributions (URSSAF)
- Extended payment terms for taxes (direct tax)
- Direct tax rebates based on a case-by-case assessment of particular circumstances
- Negotiation of a State-guaranteed loan
- Aid grant of €1,500 for Very Small Enterprises, the self-employed and micro-enterprises
- Recourse to the simplified and bolstered short-time working mechanism
- Additional aid of €2,000 to €5,000 granted by the regions
- Negotiation of rescheduling of bank loans with your bank
- Recourse to credit mediation
- Deferred payment of rent, water, gas and electricity bills
- Support from the French Business Mediator to settle a dispute with customers or suppliers
- Public sector contracts: penalties for late fulfilment will not be applied
- Other

- Not applicable

➔ 19. If you are part of a group, have you benefited from assistance from your group?

For example, financial aid, staff secondments, business support from the parent company, etc.

- Yes
- No
- Not applicable



If you answered 'Yes', go to question 20, if not, go to question 21.

➔ 20. What type of assistance have you received from your group?

Multiple answers possible

- Financial aid
- Staff secondments
- Business support (orders from the parent company)

Research and Development

➔ **21. Prior to the lockdown period, were you conducting R&D activities within your company?**

Research and Development activities (R&D) comprise creative and systematic work undertaken in order to increase the stock of knowledge – including knowledge of humankind, culture and society – and to devise new applications of available knowledge. Please include prototypes (design, construction and testing phases) and the construction and use of a pilot facility.

Yes

No



If you answered 'Yes', go to question 22, if not, skip to Module II.

➔ **22. During the lockdown period, did your R&D activities:**

Decrease

Stay at the same level

Increase

➔ **23. Have you set up new partnerships for your R&D activities?**

Yes

No



If you answered 'Yes', go to question 24, if not, skip to Module II.

➔ **24. With what type of partners?**

Multiple answers possible

Businesses

Public sector partners: research organisations, institutions of higher education, etc.

Associations

II: After lockdown

Business activity and costs

➔ **1. During the first half of September, how did your level of activity compare with your normal business position?**

(in percentage terms, compared with the same period in 2019)

For example, if your level of business dropped by 10% compared with your normal level, please enter 90%; if your level of business increased by 10%, please enter 110%

 %

➔ **2. Since the start of the crisis, what direct costs have been incurred through the introduction of measures related to the health crisis?**

(as % of 2019 turnover)

Purchase of sanitizer gel, masks, protective screens or other equipment.

 %

➔ **3. Since the start of the crisis, what indirect costs have been incurred as a proportion of your turnover through the introduction of protective measures to prevent the spread of the virus?**
(as % of 2019 turnover)
Reduced customer reception, disinfection, longer interval between appointments, reorganisation of employees on the production line, limited use of space.

 %

➔ **4. Have you paid the Exceptional Purchasing Power Bonus (PEPA, known as the “Macron Bonus”) within the context of the health crisis?**

Yes
 No

➔ **5. In your opinion, what is/will be the likely change in your turnover compared with 2019?**
(In %)

	Change in turnover compared with normal level of business (in %)
In the first half of 2020 (compared with HY1 2019)	%
In the second half of 2020 (compared with HY2 2019)	%

Workforce and expenses

➔ **6. Following the health crisis, do you think you will resort to remote working more often?**

Yes, on a temporary basis
 Yes, on a permanent basis
 No
 Not applicable

➔ If you answered ‘Yes’, go to question 7, if not, go to question 8.

➔ **7. What do you envisage will be the maximum volume of remote working? (as a % of total volume of employment)**

 %

➔ **8. Following the health crisis, do you envisage reorganising your business activity to reduce your property expenses (rent, surface area, etc.)?**

Yes
 No
 Not applicable

Partners and Suppliers

➔ **9. Have you reactivated relations with your former partners if they were broken off during lockdown?**

Yes
 Only with certain partners
 No

➔ 10. Have you maintained new relations initiated during the lockdown period?

- Yes
- No
- Not applicable

➔ 11. Has the COVID-19 crisis had/will the COVID-19 crisis have an impact on your choice of partners in terms of geographic location?

Multiple answers possible

- On the supplier side
- On the customer side
- None / not applicable

What your company offers and investments

➔ 12. If you made any changes to what you offer during or after lockdown, do you think you will continue with this approach?

- Yes
- No
- Not applicable

➔ 13. Since lockdown, have you decided on/made any investments in:

Multiple answers possible

- New products/services
- New activities
- Including** new Research & Development activities
- New technology (robotics, digital technology, etc.)
- Not applicable



If you had any R&D activities before or during lockdown, go to question 14, if not, go to question 16.

Research and Development

➔ 14. Do you think you will conduct R&D activities within your company between now and the end of 2020?

- Yes
- No

➔ 15. Compared with 2019, do you think your internal R&D expenditure in 2020 will be:

Internal R&D expenditure is the amount spent on R&D work conducted in-house, by your company. It therefore also includes R&D work conducted within your company on behalf of third parties (other businesses, etc.). The acquisition of patents must not be included when calculating internal R&D expenditure.

- Higher
- Stable
- Lower

Your business location

➔ **16. Given the health crisis, have you decided to relocate part of your business?**

Please take into account any changes to the location of your production process, whether a relocation to France, a closer location in France or simply a change of region/country.

- Yes
 No
 Not applicable



If you answered 'Yes', go to question 17, if not, skip to Module III.

➔ **17. Given the health crisis, what percentage of your business have you decided to relocate?**

Please take into account any changes to the location of your production process.

	Proportion of business affected (in %)	
From abroad to France		%
Abroad but in a different area/country		%
From one French region to another		%

III: General information:

➔ **1. Indicate the annual average size of your company's workforce in 2019:**

Please express the size of workforce in FTE

➔ **2. Indicate your turnover, excluding tax, in 2019 (in thousands of Euro):**

 €K

➔ **3. What percentage of your company's 2019 turnover is ultimately derived from the following markets:**

Please enter '0' if not applicable to you.

	Proportion (in %)	
Aeronautical industry		%
Space industry		%
Automotive industry		%
Pharmaceutical industry		%

Response time and comments

→ How long did you spend, in total, answering this questionnaire (finding data + filling in the questionnaire)?

hours minutes

→ Any comments or remarks about the survey:

SPECIMEN