

## Real-estate Development Tendency Survey

CONTACT	
<b>Country</b>	France
<b>Survey</b>	Real-estate development.
<b>Department in charge of the survey</b>	National Institute of Statistics and Economic Studies Economic Studies and National Accounts Directorate Short Term Economic Forecasts Department Business Tendency Surveys Division.
<b>Data reference year</b>	2010
<b>Date of completion</b>	March 2011

METHODOLOGY	
<b>Reference population (Universe)</b>	Legal units of the property development field. Around 38600 firms.
<b>Sampling frame</b>	The base of the answers to the last available annual survey (ESA), which covers all the firms of the French territory.
<b>Sampling frame size</b>	38600 firms.
<b>Sampling frame characteristics</b>	Identification, address, contact, NACE code, number of employees, turnover.
<b>Sampling frame updates</b>	Every year.
<b>Sampling method</b>	Simple random sampling. Updating every year or every two years: - sample cleaning: clearance of ceased or out of activity field firms; new big companies are included; - sample increase: random drawing of firms according to a simple random sampling.
<b>Sample size</b>	1,000 units.
<b>Sample Coverage</b>	2,6% in terms of firms.
<b>Sectors and/or categories currently covered</b>	According to NAF rév2 classification: 41.1 and 68.2
<b>Sample representativeness</b>	Between 2 to 3 points of balance.

<b>METHODOLOGY (cont'd)</b>	
<b>Response rate</b>	Non-weighted response rate: 53,4% (annual average 2010).
<b>Treatment of non-responses</b>	Non-response treatment is not operated. The survey periodicity make "Constant sample" method inappropriate.
<b>Weighting</b>	No particular treatment.
<b>Periodicity</b>	Quarterly (January, April, July and October).
<b>Survey method</b>	Postal mail.
<b>Fieldwork period</b>	The 3 first weeks of the surveyed quarter.
<b>Timeliness</b>	3 working days before the end of the first month of the surveyed quarter.
<b>Remarks</b>	The first results relating to a survey are provisional. Revised results are released at the following survey. These definitive results take into account of late responses arrived after the first release.