

Informations Rapides

15 novembre 2018 - n° 299



Main indicators

■ Enterprise births - October 2018

Acceleration in business start-ups in October 2018

In October 2018, the number of business births for all enterprises speeded up (+4.3% after +1.1% in September, seasonally and working-day adjusted). Conventional businesses start-ups slowed down (+0.8% after +1.6%) whereas micro-entrepreneurs' registrations went up sharply (+8.4% after +0.4%).

+18.5% over the twelve last months

The raw number of business start-ups totted up during the last twelve months kept accelerating (+18.5% after +17.8% in September and +16.7% in August). All the types of business start-ups increased: micro-entrepreneurs' registrations (+30.4%), conventional sole proprietorship start-ups (+22.4%) and, to a lesser extent, company births (+1.5%).

Upsurge of business set-ups in transportation and storage over the three last months

The raw number of business start-ups totted up during the last three months soared (+20.0% over one year). The sector "Transportation and storage" was the one that contributed the most to this rise (contribution of 6.0 points¹). Over the last three months and compared to the same months a year earlier, the number of creations grew by 8,800 in this sector (of which +7,500 for other postal and mail activities - including home delivery).

More than two business set-ups out of five are self-managed micro-entrepreneurs' registrations

In October 2018, the share of micro-entrepreneurs' registrations in the businesses set up over the last twelve months grew for the twelfth month in a row and reached 44.3%.

Business set-ups distribution by type

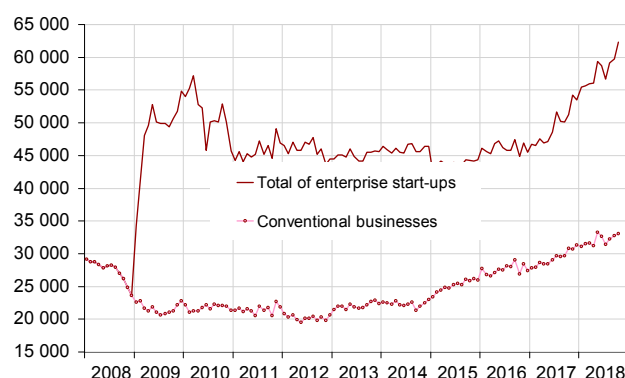
% over the twelve last months (raw data)

	Aug. 2018	Sept. 2018	Oct. 2018
Companies	30.0	29.7	29.2
Sole proprietorships excluding self-managed micro-entrepreneurs	26.7	26.6	26.5
Self-managed micro-entrepreneurs	43.3	43.7	44.3

Source: INSEE, REE (Sirene)

¹ The contribution of a sector to the overall variation is the variation observed in this sector, weighted by the share of this sector in the total number of births.

Monthly business start-ups (SA-WDA *)



* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Business set-ups by month (SA-WDA *)

	July 2018	Aug. 2018	Sept. 2018	Oct. 2018
Total businesses set-ups	56,719	59,188	59,812	62,365
Variation [m-o-m] %	-3.4	4.4	1.1	4.3
Conventional businesses	31,417	32,251	32,766	33,036
Variation [m-o-m] %	-3.9	2.7	1.6	0.8
Self-managed micro-entrepreneurs	25,302	26,937	27,045	29,330
Variation [m-o-m] %	-2.9	6.5	0.4	8.4

* Seasonally and working-day adjusted data

Source: INSEE, REE (Sirene)

Cumulated business start-ups by type

	Moving total % change *		Moving total	Raw data
	over 3 months	over 12 months	January-October 2018	January-October 2017
Total	20.0	18.5	582,377	488,507
Companies	3.4	1.5	166,903	164,507
Conventional sole proprietorships	15.7	22.4	155,490	126,028
Self-managed micro-entrepreneurs	34.2	30.4	259,984	197,972

* Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

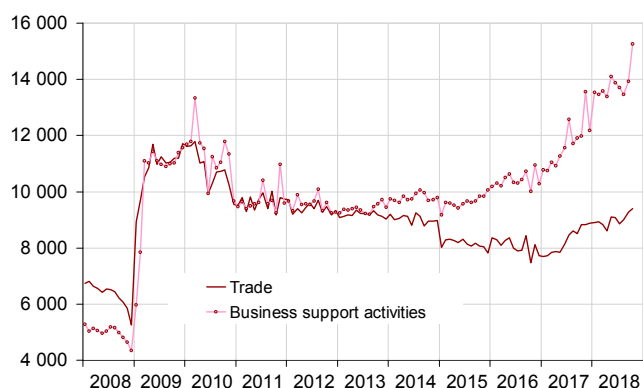
Source: INSEE, REE (Sirene)

Revisions

The variation in the overall number of business births in August 2018 has been raised by 0.3 points to +1.1% due to the revision of raw data and the update of the SA-WDA parameters.

• Business set-ups by economic activity

Trade and business support activities monthly start-ups (SA-WDA *)



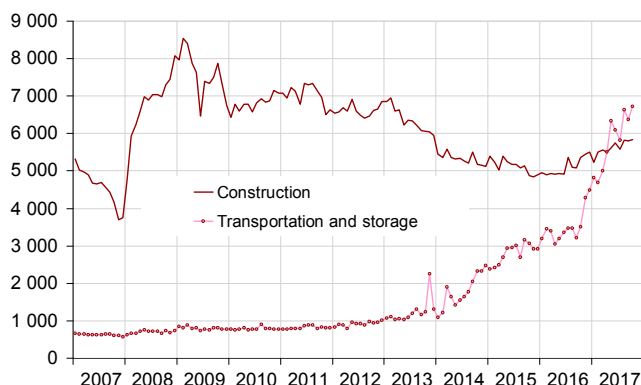
* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Number of monthly business set-ups (incl. self-managed micro-entrepreneurs)

	NA	Aug. 2018	Sept. 2018	Oct. 2018
Total		59,188	59,812	62,365
Industry	BE	2,506	2,423	2,509
<i>Of which Manufacturing</i>	C	2,273	2,183	2,259
Construction	FZ	5,829	5,812	5,841
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	18,490	18,480	19,090
Trade	G	9,007	9,265	9,402
Transportation and storage	H	6,644	6,380	6,721
Accommodation and food service activities	I	2,840	2,836	2,967
Information and communication	JZ	3,087	3,002	3,055
Financial and insurance activities	KZ	1,512	1,495	1,513
Real estate activities	LZ	2,349	2,418	2,453
Business support activities	MN	13,470	13,931	15,260
Public administration and defence, education, human health and social work activities	OQ	6,501	6,661	6,918
Other services activities	RS	5,445	5,589	5,726

* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Construction and transportation business monthly set-ups (SA-WDA *)



* Seasonally and working-day adjusted data
Source: INSEE, REE (Sirene)

Fluctuation in the number of business set-ups (incl. self-managed micro-entrepreneurs)

	NA	In %		
		Oct. 18 / Sept. 18	Moving total % change** over 3 months	over 12 months
Total		4.3	20.0	18.5
Industry	BE	3.5	15.0	13.4
<i>Of which Manufacturing</i>	C	3.5	17.6	16.1
Construction	FZ	0.5	12.8	11.4
Wholesale and retail trade, Transport, Accommodation and Food and beverage activities	GI	3.3	28.8	24.0
Trade	G	1.5	7.7	10.7
Transportation and storage	H	5.3	94.2	69.8
Accommodation and food service activities	I	4.6	12.0	8.0
Information and communication	JZ	1.8	21.5	18.6
Financial and insurance activities	KZ	1.2	9.0	6.3
Real estate activities	LZ	1.5	24.2	21.7
Business support activities	MN	9.5	20.9	20.8
Public administration and defence, education, human health and social work activities	OQ	3.9	7.6	8.2
Other services activities	RS	2.5	22.5	22.6

* Seasonally and working-day adjusted data

** Total of business start-ups during the last 3 or 12 months compared with the same months a year earlier

Source: INSEE, REE (Sirene)

For more information

Source and definitions

The business start-ups data are built from the Register of Enterprises and Establishments (REE), from Sirene register information. The definition of creation adopted by INSEE is based on the concept defined by EUROSTAT, to harmonize and compare European data.

The appearance of a legal operating unit with no predecessor is considered to be a newly created enterprise by Eurostat. This concept of creation relies on new production resources. The business start-up statistics include applications for start-ups as micro-entrepreneurs, starting from the data relating to January 2009. Since this date, sole proprietorships excluding self-managed micro-entrepreneurs are called **conventional sole proprietorships** and start-ups excluding self-managed micro-entrepreneurs are called **conventional businesses**.

Additional data (historical data, detailed definitions, methodology, etc.) are available on the web page of this publication: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=21>

- Historical data are available on the BDM: see series: <https://www.insee.fr/en/statistiques/series/102722714>
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