French economic outlook

Employment

In Q3 2021, payroll employment increased again (+108,000 between the end of June and the end of September, after +158,000 then +310,000 in Q1 and Q2, **Figure 1**). These successive increases more than made up for the 315,000 job destructions in 2020, with the result that payroll employment at the end of September was well above its level at the end of 2019 (+261,000 jobs, or +1.0%). It exceeded this level in all the major sectors of activity (building construction, market and non-market tertiary) apart from industry (**Figure 2**).

In Q4 2021, payroll employment is likely to slow (+45,000 between the end of September and the end of December) then increase in a similar fashion in Q1 and Q2 2022 (+35,000 and +45,000). This slowdown compared to recent quarters primarily reflects the slowdown in activity. As has been the case since the start of the health crisis, fluctuations in employment look set to be smaller than those in activity due to the cushioning effect of short-time working. The take-up rate of the short-time working scheme should continue to decline gradually (it is expected to drop from 1.0% of paid hours in the non-agricultural market sector on average in Q3 2021 to less than 0.5% by mid-2022), which should contribute in accounting terms to increasing apparent labour productivity per capita (**>** Focus). In addition, after being virtually stagnant for two years, hourly productivity is expected to return to similar levels of growth to pre-crisis, or even higher, as happened in previous phases of recovery in activity. Considerable uncertainty remains, however, over the scenario forecast for employment coming out of the crisis, as the model of apparent labour productivity that usually underpins employment forecasts¹ has lost its relevance since the start of the crisis.

By taking self-employment into account, which is expected to slip back moderately in 2021 then stabilise in 2022, total employment (payroll and self-employment) is expected to increase by 133,000 in H2 2021 (between the end of June 2021 and the end of December 2021) then by 80,000 in H1 2022. By the end of June 2022, it should exceed 387,000 jobs (including 386,000 payroll jobs), which was its pre-crisis level at the end of 2019 (► Figure 2), or +1.4%, over a period of two and a half years. By comparison, between 2015 and 2019, an average of 261,000 jobs (including 215,000 payroll jobs) were created each year.

1 Special analysis «Slowdown in labour productivity and forecasting employment in France», Economic outlook June 2018.

► 1. Change in payroll employment in thousand, SA, at the end of the period

	Evolution over 3 months										Evolution		Evolution since		
	2020				2021				2022		over 1 year		end of 2019		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	2020	2021	End of Dec. 2020	End of Dec. 2021	End of June 2022
Agriculture	-6	-2	0	11	-4	0	-2	0	0	0	3	-6	3	-3	-3
Industry	-11	-24	-8	-12	7	3	4	2	2	4	-55	16	-55	-39	-33
Construction	2	4	16	8	33	4	-4	-1	-2	-2	31	33	31	64	59
Commercial tertiary sector	-456	-108	273	-57	93	273	104	33	25	33	-348	504	-348	156	214
Tertiary non-trading	-7	-76	108	29	29	29	6	10	10	10	55	73	55	128	148
All	-479	-205	390	-21	158	310	108	45	35	45	-315	620	-315	306	386
	-1.9%	-0.8%	1.6%	-0.1%	0.6%	1.2%	0.4%	0.2%	0.1%	0.2%	-1.2%	2.5%	-1.2%	1.2%	1.5%

Forecast

Note: in this table, temporary workers are counted in the sector tertiary non-trading. Scope: France (excluding Mayotte) Source: INSEE

¹⁴ December 2021 - Employment

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► 2. Payroll employment compared to the end of 2019 deviation from end-2019 level in %, CVS data

How to read it: at the end of June 2021, payroll employment was 0.6% higher on its level at the end of 2019. Note: in this graph, temporary workers are counted in the sector tertiary non-trading. Scope: France (excluding Mayotte) *Source: INSEE*