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Mesurer pour comprendre

Press release

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Insee Références Collection

Enterprises in France – 2016 edition

This morning INSEE presented its publication *Enterprises in France* in the presence of experts Christel Colin, Head of the Business Statistics Directorate, Nila Ceci-Renaud, section Head of the Service Firm Studies, Julien Deroyon, Division Head of Manufacturing Industry and Agriculture, and Corentin Trevien, Section Head of the Trade Firm Studies.

Overview ...

In this 4th edition, the publication presents an **overview of the enterprise situation**, and highlights several major trends, notably that 4,150 enterprises with 250 employees or more employ 5.2 million workers, and that 67% of jobs in France are in groups (and of these 46% are in multinationals).

The French productive fabric is very concentrated: 60% of exports and 51% of investments are carried out by 500 enterprises. And while one in two enterprises made **investments** in 2014, far fewer exported (one out of ten).

The issue of **SMEs financing exports** was also touched on.

“Manufacturing and the wholesale trade SMEs that export are larger and more productive than other SMEs; they must cope with longer payment delays”, recalled Christel Colin

For further information, you can contact
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Reports...

Three studies were also presented at the press conference:

- ✓ **Service functions in the manufacturing industry account for half of direct employment**

In manufacturing industries, 56% of employees carry out service functions. Thus the administrative function is almost as common as the production function.

- ✓ **SMEs organised into groups, a major phenomenon even in small-sized units**

Group structures have grown considerably over the last 20 years; this phenomenon is on the increase, especially in businesses approaching the 50-employee threshold.

- ✓ **The vitality of retail trade in downtown areas is often limited to large cities and tourist areas**
- ✓ This last study analyses city centre retail areas and how they have changed over the last 10 years. In particular it shows that some activities moved to the outskirts while others remain in city centre retail areas, depending on the type of business.

“While activity has tended to shift towards the outskirts, city centres remain prominent for retail trade in personal goods and travel agencies. Tourism, architectural heritage and proximity to the coast are factors that contribute to the retail trade dynamism of city centre retail”, commented Corentin Trevien in his presentation

The publication also includes over forty fact sheets on the structure of the productive system, economic activity, employment and wage costs, globalisation, competitiveness and innovation, associations, energy and sustainable development, etc.

See the full document from 18:00 on the INSEE website : www.insee.fr